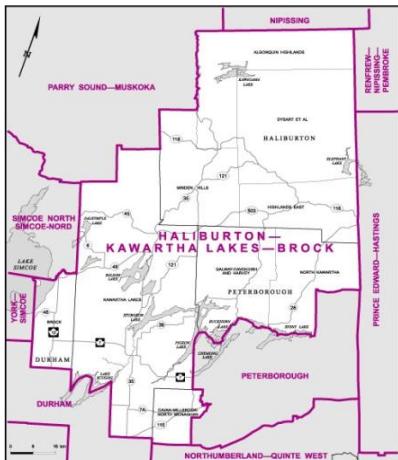
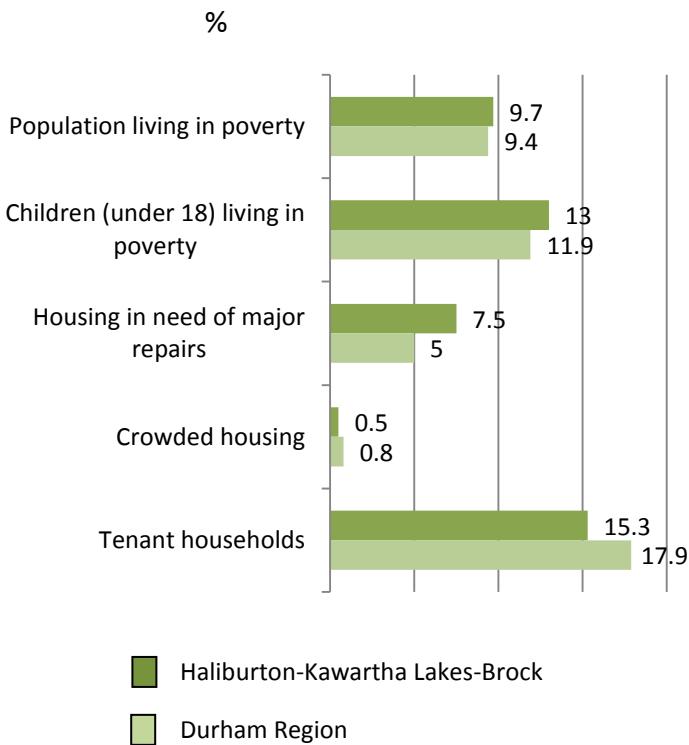


Haliburton-Kawartha Lakes-Brock Action on Poverty Profile

Provincial
Riding
Profiles



Key Figures



Story Behind the Stats

The Township of Brock is part of the Haliburton-Kawartha Lakes-Brock riding and encompasses the northern part of the Region of Durham, extending up to the shores of Lake Simcoe (the balance of the riding is located outside of the Region of Durham).

The community is characterized as rural and, over the past two Census periods, has demonstrated a decline in population. The local economy is largely based on agriculture, with few local industries in other sectors. This being said, there have been significant economic revitalization efforts over the past several years that are now starting to have an impact on the local economy. The poverty that currently exists in Brock is compounded by the rural nature of the community, with a lack of local access to certain services and very few public transportation options. Poverty in Brock is also hard to discern, as many people live outside of centralized communities and can have few daily interactions with service staff or even neighbours. These circumstances can compound the isolation and despair associated with poverty, thus necessitating unique community responses.

**119,145 people live in
Haliburton-Kawartha Lakes-Brock
11,339 live in poverty –9.7%***

“Our biggest concern in dealing with clients is finding them safe and appropriate housing. There are so few resources in Brock that when someone is homeless we struggle to help them. They often end up leaving the community, and thus their support networks, just to find a room somewhere....”

**Social Service Organization Worker
Participant in CDCD's Enhancing Social
Planning Project**

The Action on Poverty profile series was created by Social Planning Toronto and the Community Development Council Durham. The profile includes Census data from Statistics Canada's Federal Electoral District Profiles and Community Profiles.

*For details on calculations and definitions, go to www.spno.ca

Taking Action in Haliburton-Kawartha Lakes-Brock

North House is a nonprofit, transitional housing organization, located in the Township of Brock, which provides rent subsidies and counselling support to families who find themselves on the edge of homelessness. Established in 2005 by the North Durham Social Development Council, North House responds to the needs of the “invisible homeless” in Durham’s northern and rural communities, working to help those in need of housing supports and move them from insecurity to stability.

On a case-by-case basis, North House assists individuals and families in north Durham who are in need of immediate and long-term housing solutions by breaking the cycle of homelessness and hopelessness through empowerment and support. The organization utilizes a wraparound approach, which establishes a comprehensive community of supports for clients and their families. This begins with providing access to stable housing through apartments owned by North House, and facilitating connections between clients and other social, housing, and income support services in the community. Through this innovative approach, North House has become a vital component in the community’s response to homelessness in Brock and has helped countless individuals and families break the bonds of poverty and re-establish themselves in the community.

www.townshipofbrock.ca/community-information/community-organizations/north-house

Community Development Council Durham

The CDCD is an independent not-for-profit organization that has been serving the community in Durham for more than 40 years. The organization supports the delivery of a variety of programs and services in the areas of community development and research, immigrant settlement, and housing support. In all of our work we strive to support and enhance the quality of life of individuals and families in our community, by promoting inclusion and equity.

458 Fairall Street, Ajax, Ontario, L1S 1R6
(905) 686 – 2661
www.cdcd.org

How to Connect with your Elected Representatives on these Issues

Mayor: *Terry Clayton*, 705-432-2355, tclayton@townshipofbrock.ca

Member of Provincial Parliament (MPP): *Laurie Scott*, 800-424-2490, laurie.scottco@pc.ola.org

Member of Parliament (MP): *Barry Devolin*, 705-324-2400, barry.devolin@parl.gc.ca